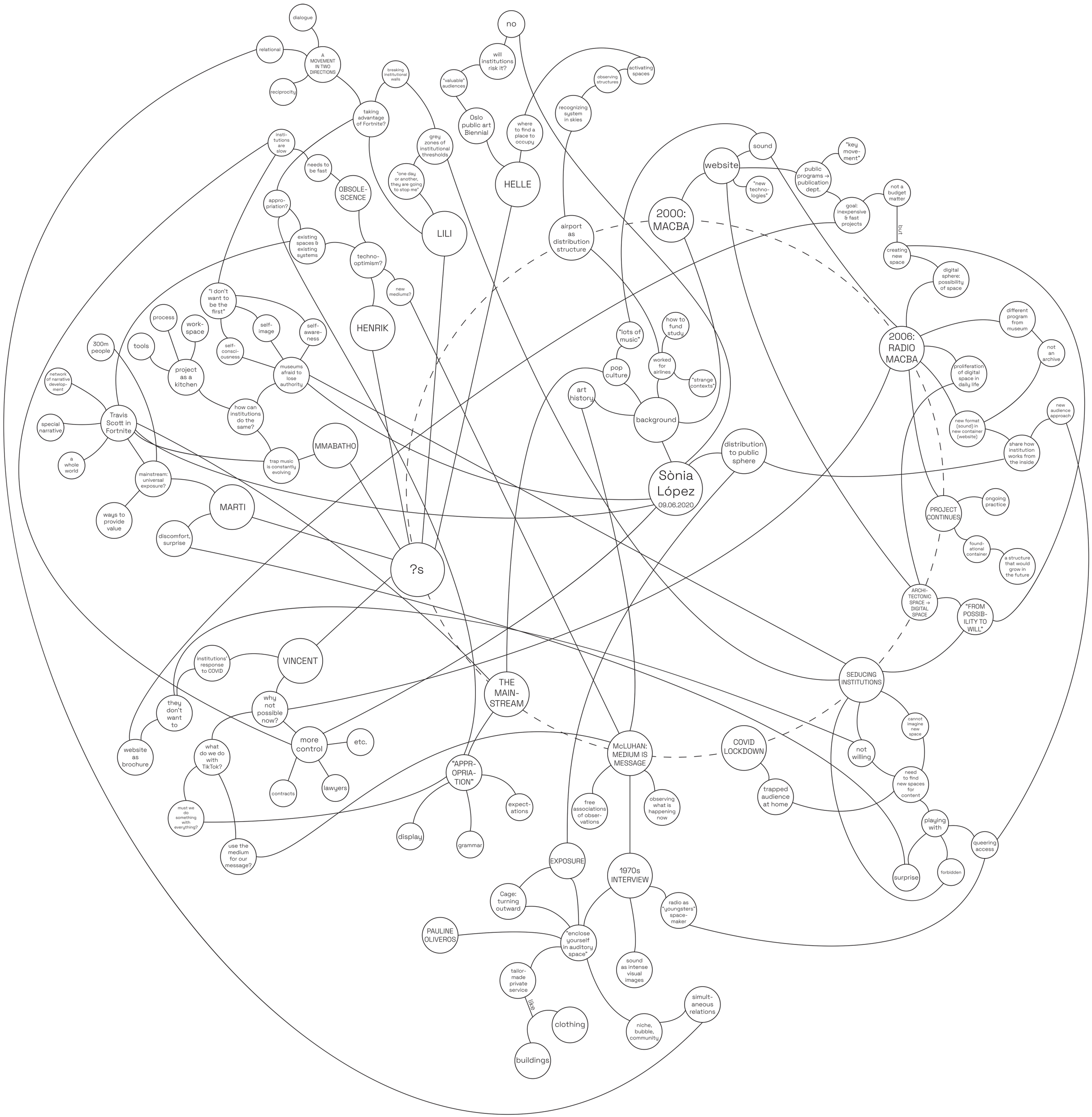
dialogue
relational
A MOVEMENT IN TWO DIRECTIONS
reciprocity
no
will institutions risk it?
"valuable" audiences
Oslo public art Biennial
where to find a place to occupy
HELLE
observing structures
activating spaces
recognizing system in skies
breaking institutional walls
taking advantage of Fortnite?
grey zones of institutional thresholds
"one day or another, they are going to stop me"
LILI
insti-tutions are slow
needs to be fast
OBSOLE-SCENCE
appro-priation?
existing spaces & existing systems
techno-optimism?
new mediums?
HENRIK
"I don't want to be the first"
self-image
self-awareness
self-consci-ousness
museums afraid to lose authority
how can institutions do the same?
trap music is constantly evolving
MMABATHO
process
work-space
tools
300m people
project as a kitchen
network of narrative develop-ment
Travis Scott in Fortnite
special narrative
a whole world
mainstream: universal exposure?
ways to provide value
MARTI
discomfort, surprise
?s
airport as distribution structure
website
sound
"key move-ment"
public programs → publication dept.
"new techno-logies"
2000: MACBA
goal: inexpensive & fast projects
not a budget matter
but
creating new space
digital sphere: possibility of space
different program from museum
2006: RADIO MACBA
not an archive
proliferation of digital space in daily life
new audience approach
new format (sound) in new container (website)
share how institution works from the inside
"lots of music"
how to fund study
worked for airlines
"strange contexts"
pop culture
art history
background
distribution to public sphere
Sònia López
09.06.2020
PROJECT CONTINUES
ongoing practice
found-ational container
a structure that would grow in the future
ARCHI-TECTONIC SPACE → DIGITAL SPACE
"FROM POSSIB-ILITY TO WILL"
SEDUCING INSTITUTIONS
cannot imagine new space
not willing
need to find new spaces for content
playing with
queering access
surprise
forbidden
COVID LOCKDOWN
trapped audience at home
McLUHAN: MEDIUM IS MESSAGE
free associations of obser-vations
observing what is happening now
1970s INTERVIEW
radio as "youngsters" space-maker
sound as intense visual images
simult-aneous relations
niche, bubble, community
THE MAIN-STREAM
institutions' response to COVID
VINCENT
they don't want to
why not possible now?
website as brochure
what do we do with TikTok?
more control
etc.
contracts
lawyers
must we do something with everything?
use the medium for our message?
"APPR-OPRIA-TION"
expect-ations
display
grammar
EXPOSURE
Cage: turning outward
PAULINE OLIVEROS
"enclose yourself in auditory space"
tailor-made private service
like
clothing
buildings